

Making Light of Weighted Decisions

Decidere is the next generation of product selection software. Our ranking algorithm can be applied to any set of data and configured to enhance your visitor's product selection process. Deliver ranked results based on the user's personal preferences, without filtering product options. No other algorithm is capable of doing this.

Present the best fit options to customers at the speed of thought.



Intelligent

Designed to rank options based on information from user preferences, instead of eliminating them with filters.



Automated

Quickly rank thousands of product options based on the best fit for the users.



Intuitive

Decidere is a feature rich application with an intuitive interface.



Responsive

Decidere is an executable algorithm built on an R-server.